



2019
Annual Report



EXECUTIVE DIRECTOR'S STATEMENT

July 2018 started as any other year in Casa Esperanza's, 26-year history of supporting New Mexican families facing serious medical diagnosis and needing access to treatment in Albuquerque area hospitals. There was excitement at Casa Esperanza as we had worked hard to plan, develop and raise the needed funds to begin our Renew project that would update our community kitchen and family dining area on August 1, 2018.

Mother Nature had other ideas and sent a hailstorm and several rainstorms that damaged our facility severely. Casa Esperanza went from renew to rebuild overnight. We had never had to close our doors to the families that rely on Casa Esperanza as a "Home Away From Home" during their medical treatment.

During the next six months, Neighbors, donors, foundations, businesses, volunteers, strangers, the Board and staff

joined together to help with our recovery efforts and rebuild Casa Esperanza. This outpouring of support and loving gifts made our hearts overflow with gratitude.
"Thank You"

Casa Esperanza reopened on January 15, 2019 to a beautiful updated hospital hospitality house- new roof, flooring, painting, kitchens, appliances, landscaping and new furnishings in our 28 rooms. The best part as you enter the front doors are the compassionate staff and the Casa families- a community that share their medical journey with us each day and we celebrate in their Hope and Healing.



Casa Esperanza, Executive Director

Harrison & Novella Franklin



As the saying goes, "no parent should have to bury a child because it is not in the natural order of things". Harrison and Novella know all too well what it is like to see their child come close to death—they will tell you it is heart-wrenching.

Harrison and Novella were living in Louisiana. They received a call from their son, Ryan, in New Mexico. Frantically he told them that their 43-year-old daughter Mashawn, was in the ICU at a hospital in Albuquerque. Ryan told them, "Mom and dad, it doesn't look good."

Mashawn was diagnosed with Polyarteritis nodosa (PAN), a form of vasculitis, characterized by inflammation of the blood vessels, causing restricted blood flow and severe damage to vital organs. For Mashawn, it affected her gastrointestinal (GI) tract.

Harrison and Novella flew to Albuquerque and rented an apartment knowing that they would be in New Mexico for a long time, as Mashawn would need to undergo a series of high-risk surgeries. After numerous insurance mix-ups, the Franklins suddenly found themselves without the apartment. In the meantime, Ryan had moved away from New Mexico for a job in another city. They now desperately needed a place to stay. A social worker at the hospital told the Franklins about Casa Esperanza.

"Casa Esperanza is a life support for our family. We have been through so much. Casa Esperanza has helped to see us through," Novella says with a softness to her voice. Harrison and Novella rely on their faith to keep them strong through this ordeal. They are grateful to God and Casa Esperanza. It will be a long road to recovery for Mashawn, but Harrison and Novella are staying strong for their daughter. "You never know what life will bring you," Novella said. "You have to keep positive."

Staff Highlight Mike Gallegos, Facilities Coordinator

In April of this year, Mike 24 years of working at Casa Coordinator, Mike works to maintained, the heating and the grounds looking good. responsibilities, Mike groups from local schools and of service activities, from

Mike moved to New Mexico years ago to attend the died from cancer. Mike New Mexico for about a year ad in the paper for a



Gallegos will be celebrating
Esperanza. As Facilities
keep the buildings well
cooling functioning smoothly,
In addition to these
coordinates volunteer
colleges who engage a range
raking leaves to painting.

from Barstow, California 25 funeral of his grandfather who initially planned on staying in at most. But, when he saw an maintenance position at

Casa Esperanza, he decided to give it a try. Mike draws a connection between his grandfather's battle with cancer and his devotion to the mission of Casa Esperanza. "This place called me here. I love helping people." New Mexico offered Mike a range of new experiences. Before coming to the state, Mike had never seen a radio station or been to an airport. He was also surprised to learn that New Mexicans like to have honey with their sopapillas.

Mike has witnessed substantial changes in his nearly 24 years with Casa Esperanza. "When I first started here I would see people sleeping in their cars, and some sleeping in the waiting room, as they waited for rooms to become available," Mike recalls.

The thing Mike loves most about Casa Esperanza is the staff. "They are like my family, and I would do anything for my family." And, as with most families, there are ups and downs. "We all help each other out," Mike notes. "If, for example, someone has to miss work to care of a sick child, the staff always chips in and help cover their duties."

Mike is married to Emily, whom he met six months after coming to New Mexico. In his free time, Mike enjoys the outdoors: off-roading in his Bronco, hiking, and competitive trap shooting. Mike has even appeared in New Mexico Magazine atop a jet ski at Elephant Butte reservoir. In addition to these pursuits, Mike is also an artist who works in wood and metal and he has donated some of his works of art to Casa Esperanza.

From ensuring that the buildings are warm in winter, to making sure the grounds are well kept, to helping residents with their luggage or even changing a flat tire, Mike embodies Casa Esperanza's spirit of service. "I love working here so much," Mike says with pride . . . "I just like helping all around."

THE BALDWIN FAMILY

The Baldwins are a beautiful, extremely close-knit family. The two girls, Dionna who is 13, and Desirae who is 11, are inseparable. That is pretty much the case for the parents. Although Charlotte and Shawn have been married for 15 years, they still look at each other with the love and tenderness of newlyweds. The family all share a strong faith in God and support each other through "thick and thin". It is this strength that held them together when Dionna became extremely ill.

Dionna came down with what seemed to be a respiratory "bug". While Charlotte was diligent about taking her to the clinic, Dionna did not let on to just how sick she really was until one day her lung collapsed. Dionna had full-blown pneumonia, and her life was in

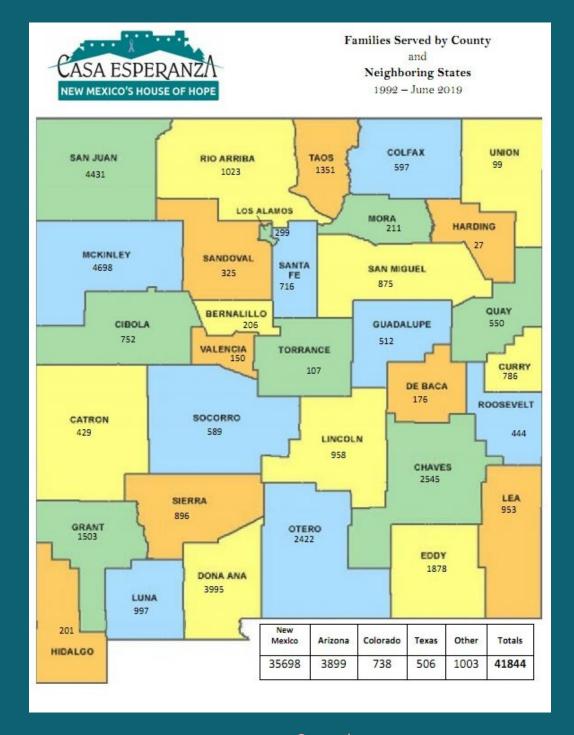


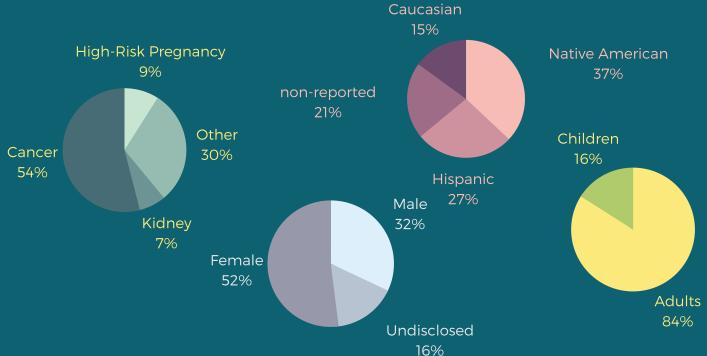
jeopardy. The pneumonia was so severe that her body was shutting down; including her kidneys. It was a struggle for Dionna to stay alive. The family lives at the Navajo Nation near Window Rock, so she was medivacked via helicopter from Grants to the UNM Hospital in Albuquerque.

The whole family stayed by Dionna's side at the hospital while she fought for her life. She had trouble eating, and was losing strength. Charlotte brought healthy fruit shakes to the hospital for Dionna that she made at Casa Esperanza. Shawn and Charlotte took turns to make sure someone was always there for her. Desirae visited her sister every day and encouraged her to hang on. There was a tutor at the hospital that worked with Desirae so she would not get too far behind in school. It was totally a family affair.

Days turned into two months and Dionna finally turned the corner. Charlotte remarked that they could not have made it through this ordeal without the help of Casa Esperanza. Because of Casa Esperanza, the family was able to stay together to provide the support Dionna needed to heal.

Dionna continued to gain strength back every day and was eventually released from the hospital to her loving family.







CASA ESPERANZA BOARD OF DIRECTORS

Michael Latting-President
Julia Miera-Vice President
Elizabeth Ashton-Secretary
Mike Moore-Treasurer
Rick Castillo-Member at Large
Gabriel Castro-Member at Large
Nathan Chang Stephenson
Dean Cross
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Robert Martinez
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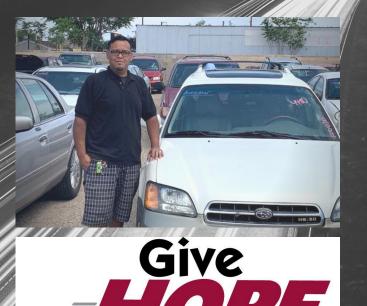
CASA ESPERANZA STAFF

Chrisann Gray, Executive Director
Taura Livingston, Operations Director
Desiree McBrayer, Finance Director/HR
Mary Spring, Development Director
Rhianna Deschinny, Family Care Team
Gresis Gallardo, Give Hope a Ride Admin Assistant
Mike Gallegos, Facilities Coordinator
Yuliana Granillo, Family Care Team Supervisor
Jesus Gonzalez, Give Hope a Ride Coordinator
Isabel Hernandez, Family Care Team
Candice Lopez, Bookkeeper
Alexandra Martinez, Development Coordinator

Give Hope a Ride: Driving Our Mission Forward

Give Hope a Ride, Casa Esperanza's vehicle donation program, provides an essential source of funding to ensure the long-term sustainability of our organization and its ability to carry out its mission. As Executive Director Chrisann Gray notes, "The work we do helps the families get the healthcare they need. We take away the worry, so they can stay focused on the healing. The car program helps us to be able to do this. Each person who donates a car gives hope to families." To amplify this impact, Give Hope a Ride partners with several other area non-profits, thus maximizing the services available to the community.

Give Hope a Ride positively impacts the lives of all involved in the program. Jesus Coronado-Gonzalez, the program's Lot Coordinator, is a testament to this transformative aspect. Jesus is a gracious, unassuming, and enthusiastic emissary of Give Hope a Ride. Prior to coming on board with Casa, Jesus held a series of manual labor type jobs,



without any benefits or hope for long-term security. Give Hope a Ride provided Jesus with a new vision for his professional life, and indeed, his life's calling. The program has nourished and deepened Jesus's commitment to service. "I work to help people," Jesus comments. "You need to be successful in your own life so you can help others." Jesus points out that Give Hope a Ride opened up opportunities for him that he never dreamt possible. For example, Jesus is currently taking classes and working toward a college degree. "I never once, ever, thought I would go to college." Casa Esperanza and Give Hope a Ride made that possible for Jesus.

Born in Mexico, Jesus settled with his family in Albuquerque when he was a young child. Although Jesus has spent almost his entire life in New Mexico, he did not become a U.S. citizen until last August. Like so many hardworking people without documentation, Jesus lived in fear of being deported. Jesus's story is a powerful reminder of all that immigrants contribute to our communities, and a poignant example of Jesus's core belief that "in helping ourselves, we help others. By bettering yourself, you can better help other people."

Most people who work in non-profits, like Jesus, do so because they are inspired by the mission of their organization and a deep desire to serve. Indeed, organizations like Casa Esperanza serve to foster this spirit in those who have the privilege of working in them. As Chrisann Gray notes, "Everyone has a spark in them to make a difference; everyone has great potential, they only need to be given a chance."

Just ask Jesus.

CASA ESPERANZA FISCAL YEAR ENDING JUNE 30, 2019

<u>Revenues</u> <u>Expenses</u>

Revenues

Total Revenue

Grants	\$86,500	Program	\$779,687
Program Income	\$141,752	General & Administrative	\$138,635
Contributions & Support	\$361,152	Fundraising	\$5,141
Foundation Support	\$61,108	Total Expenses before Depreciation	\$923,463
Event Income	\$30,740	Change in Net Assets	
Interest income	\$116	before Depreciation	\$848,546
Insurance Proceeds	\$765,252	Depreciation Expense	\$91,236
In-Kind Income	\$325,389	Increase(Decrease) in Net Assets	\$757,310
Total Support & Revenue	\$1 772 009	· · · · · · · · · · · · · · · · · · ·	

CASA ESPERANZA ENDOWMENT FOUNDATION FISCAL YEAR ENDING JUNE 30, 2019

Program Car Donation Program (Support to Casa Esperanza, Inc.) \$61,108 \$208,548 (net of cost of sales) General & Administrative \$156,680 \$74,757 **Event Income** \$288,659 **Fundraising** \$1,141 Contributions & Support **Depreciation Expense** \$0 \$88,287 Investment Return

Expenses

FMV

In-Kind Income \$18,047 Total Expenses \$506,447
Other Loss -\$24,117 Increase (Decrease) in Net Assets -\$139,784

CASA ESPERANZA ENDOWMENT FOUNDATION LONG-TERM INVESTMENTS

Mutual Funds \$911,943 Equity Funds \$99,275 Fixed Income Bonds \$14,330 Land held for sale \$73,599 ABQ Community Fdn Funds \$32,625 Charitable Gift Annuity \$39,415	<u> </u>	<u>1 1 1 4 </u>
\$1,571,187	Equity Funds Fixed Income Bonds Land held for sale ABQ Community Fdn Funds	\$99,275 \$14,330 \$73,599 \$32,625 \$ <u>39,415</u>

\$366,663

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